

OUR IMPACT PROFESSIONAL PROGRAMME



Let's Demonstrate and Communicate your Value to Stakeholders

Impact measurement and management have gained considerable ground over the last decade. Organisations have identified the need to provide transparency to their stakeholders, integrate sustainable practices into their business and provide value to society, alongside maximising their financial performance.

To date, there are no measurable and actionable set of values that could realistically complement profit maximisation as a guiding objective. Organisations are still facing difficulties in measuring and managing their impact, despite all efforts, and consequently fail to maximise their value creation to society. Even when societal value is created, communicating this remains challenging.

To address these issues, Impact Institute has developed a set of development programmes. These programmes offer a range of practical tools, built on our proven methods, and learning experiences to equip professionals with the right knowledge and skills to measure impact, steer on impact, and develop future business strategies. Our trainings enable professionals to apply impact as a concept in their day-to-day lives and use it as a proposition differentiator in stakeholder engagements.



"Impact Institute's method and tool allow us to not only measure our impact, but also to manage the value creation for our stakeholders. So we can keep improving our services and have real impact on people."

Annemiek Dresen
Founder & Director



"We compared most of the frameworks about impact measurement out there and Impact Institute proved to be the best solution, due to its rigor and its solid, scientifically-proven and data-driven method."

Mikkel Larsen
Chief Sustainability Officer



How can we help you?

Our Impact Professional Programme covers all the tools needed to undertake impact measurement and management. We offer an introductory course for a wide range of professional profiles to get started with impact, including three training programmes tailored to specific functions, and a certification programme for professionals who want to gain deeper understanding and

skills with regards to impact. You will learn from our experts and will gain the knowledge needed to directly apply our approach to your organisation's challenges. The programme addresses your development needs and allows you to learn from real-life assignments and your peers from various organisations.

OUR COURSE, TRAININGS AND CERTIFICATION



Goal



Target Group



Price**



Duration

Course:



Start impact measurement & management

Provide the relevant knowledge and skills needed to start an impact journey

Everyone who wants to make a change in their organisations

€ 1095,-pp
€ 795,-pp  30%
 (excl. VAT)

2-day programme
 (2 hours/week for two months)
 Fall 2020

Trainings*:



Impact measurement and reporting for financial professionals

Provide guidance on measuring and reporting impacts by building on existing financial knowledge and perspectives

Financial Controller, Reporting Manager, and similar positions

Please send an enquiry to [us](#)

3-day programme
 (2 hours/week for three months)
 Spring 2021



Impact measurement and valuation for sustainability professionals

Provide guidance on measuring and reporting impacts by building on existing sustainability knowledge and perspectives

Sustainability Advisor, Manager, CSR Specialist and similar positions

Please send an enquiry to [us](#)

3-day programme
 (2 hours/week for three months)
 Spring 2021



Impact measurement for managers, leaders, & strategy professionals

Provide guidance on interpreting and communicating key impact messages to stakeholders and for steering purposes

Head of Strategy, Operations, Finance, Sustainability, HR, and similar positions

Please send an enquiry to [us](#)

3-day programme
 (2 hours/week for three months)
 Fall 2020

Certification*:



Certified Impact Professional Programme

Enable participants to measure and report on the impact of a real-life case study, applicable to your organisation.

Everyone who wants to learn about impact, to develop as an impact professional and contribute to the Impact Economy

Please send an enquiry to [us](#)

15-day programme
 (5 hours/week for fifteen months)
 Spring 2021 – 2022

*The course is a recommended pre-requisite for trainings and certification.

**This is the price for the programme at our location in Amsterdam, Impact District. For in-company or online participation, additional discount is applied.

Under the COVID-19 circumstances, additional 30% discount applied for the online participation.

OUR APPROACH AND LEARNING ENVIRONMENT



Our Learning Environment

Experiential Action Learning

- Use real life cases
- Address relevant competencies for participants
- Relate the learnings to their organisation
- Build on participants' soft skills and technical skills

Collaborative Learning

- Get in-class exposure to our renowned global experts
- Expand network with fellow aspiring impact professionals
- Improve your personal and professional development

Safe Environment

- Share & experiment with impact measurement & management
- Follow the programme at Impact District, in-company, or online
- During the COVID-19 peak period, check our [website](#) for the latest information.



About the Impact District

Impact District is situated at the heart of Amsterdam, on the edge of the Jordaan. Our facilities have 8 rooms for training sessions and two plenary rooms available. The location is easily accessible via public transport from Amsterdam Central Station and (paid) parking space is available. The rooms are set up following the RIVM guidelines on COVID-19.

About the True Price Store

Inside the Impact District, there is also the world's first True Price Store. This is a store that sells products for their true price. We offer a range of goods, such as coffee and chocolate, for which underearning and climate change impacts are remediated when purchased. Training participants will also be served these delicious products.



OUR WORLD CLASS TRAINERS



Selection of Our Trainers

Providing the most reliable and inspiring trainer and ensuring the best knowledge transfer for participants



Dr. Adrian de Groot Ruiz

Executive Director and Co-founder

Is a frequently invited key-note speaker globally. He has a PhD from the University of Amsterdam, focusing on game theory. He was an Assistant Professor of Finance at Radboud University.



Anne Barendregt

Operations Manager

Is an experienced operations manager who sets a high value on sustainability. She is also a strategic advisor on further growth of a company towards sustainability. She holds an MSc in Civil Engineering.



Florian Reuter

Senior Manager

Is a seasoned impact manager and expert in impact, risk and business applications. He has an MSc in Mathematics and has teaching experience (e.g. at Nyenrode University).



Floor van den Elzen

Associate

Is an experienced speaker and expert in education for sustainable development. She holds an MSc in Sustainable Development.



Michel Scholte

Director and Co-founder

Is a seasoned key-note speaker on true pricing and impact measurement. He is a visionary serial social entrepreneur. He holds an MSc degree in Sociology from the VU University Amsterdam.



Arjan Udding

Principal

Is a regularly invited speaker on non-financial reporting and cost & value management. He has extensive experience in business transformation programmes. He holds an Executive Master of Finance and Control.



Andrea Rusman

Senior Associate

Is an expert in valuation and statistical analysis, and a regularly invited guest lecturer (e.g. at the University of Amsterdam). She holds an MSc in Econometrics.



Dr. Reinier de Adelhart Toorop

Head of Research

Develops impact methodology and frameworks and is a former Debating World Champion. He holds a PhD in Theoretical Physics.

About the Impact Institute

Impact Institute aims to empower organizations and professionals to realize the Impact Economy. In an Impact Economy, companies aim at creating less negative and more positive impact on society. We work with leading institutions and businesses worldwide.

Haarlemmerplein 2, 1018 HS, Amsterdam +31 202 403 440;
info@impactinstitute.com; www.impactinstitute.com

